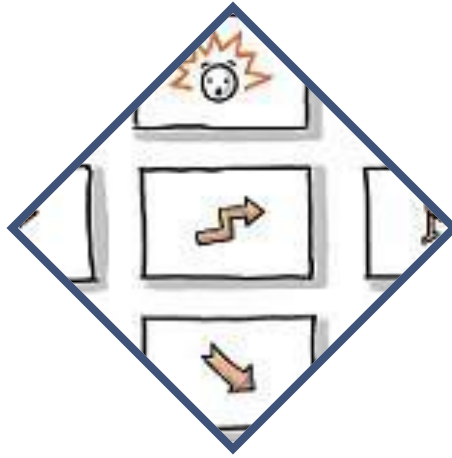


Introduction to Storyboarding



Why Storyboarding?

Storyboarding is a method for organizing an audio/video project by mapping out all of the key elements--including images, narration, and sound effects.



Different Uses of Storyboarding

Comic Books

Comic illustrators and writers often use storyboards in early drafts to sketch out characters and dialogue.

Interactive Media

Storyboarding has been incorporated in a variety of ways in instructional design and web development.

Business

Also known as presentation boards, businesses use storyboards for planning pitches and creating advertising strategies..

Software

Storyboarding is used in software development for identifying the ways in which the program may represent specific details of user experience.

Novels

Authors use storyboards to plot their stories in series of scenes that they can then rearrange to help formulate their novels rather than working chapter by chapter.

Film

Filmmakers often start by organizing ideas for their projects storyboards, especially animators..



Creating a Storyboard

Select and
organize your
images

Develop a script
for narration and
onscreen text

Identify music
and visual effects

Swan, Kathy and Mark Hofer. *And Action! Directing Documentaries in the Social Studies Classroom*. Lanham, Rowman & Littlefield, 2014.

Select and organize your images

- Begin with images and consider how language can correspond with them
- Draw images, use photographs, or develop them in different software
- Organize images into a cohesive sequence, including clips of recorded interviews or other audio and video
- How does your sequence tell a story? How would changing the ordering impact the outcome?

Swan, Kathy and Mark Hofer. *And Action! Directing Documentaries in the Social Studies Classroom*. Lanham, Rowman & Littlefield, 2014.

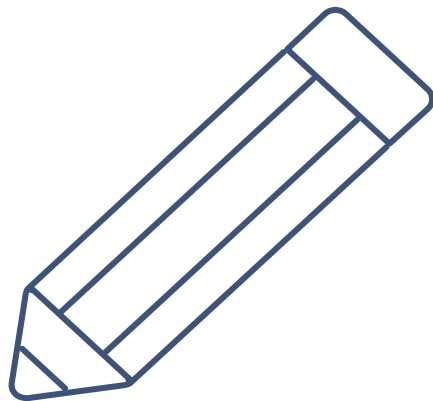
Develop a script for narration and onscreen text

- Determine when you will need narration--usually when introducing a scene, subject, or theme
- Not every image will necessarily need its own narration
- Use active voice and simple sentences
- Consider the tone of the project and how images and audio work together

Identify music and visual effects

- Consider how sounds and music will enhance portions of your story while making sure it doesn't overwhelm it
- Use sound effects sparingly for more impact
- Explore how changing music can change the effect of the story
- Be sure that you cite sources of music and sound effects

Swan, Kathy and Mark Hofer. *And Action! Directing Documentaries in the Social Studies Classroom*. Lanham, Rowman & Littlefield, 2014.



**Let the
storyboarding Begin!**