



AUBURN
Office of the Provost

SELECTING AND CONTEXTUALIZING ARTIFACTS FOR FACULTY AND STAFF EPORTFOLIOS

INTRODUCTION

Artifacts show evidence of your skills, experiences, and knowledge and can include any kind of media: documents, images, videos, audio files, evidence of certificates or awards, presentations, sample assignments, teaching/research/administrative philosophy documents, etc.

Your artifacts should be presented in a way that is engaging for your audience, which may involve editing or adapting the artifact for the ePortfolio. For instance, while I might want to showcase research I've done, my audience may not want to read a 20-page article, but they would view an infographic that summarized the research I present in the article. If your ePortfolio will be linked to evaluative criteria, you may want to align your artifacts to those criteria.

IDENTIFYING POTENTIAL ARTIFACTS

Complete the following questions for up to five potential artifacts.

Potential Artifact A:

How does this artifact illustrate your personal brand? Why will it matter to your ePortfolio's audience?

How will you present this artifact to be engaging for viewers in your ePortfolio?

Potential Artifact B:

How does this artifact illustrate your personal brand? Why will it matter to your ePortfolio's audience?

How will you present this artifact to be engaging for viewers in your ePortfolio?

Potential Artifact C:

How does this artifact illustrate your personal brand? Why will it matter to your ePortfolio's audience?

How will you present this artifact to be engaging for viewers in your ePortfolio?

Potential Artifact D:

How does this artifact illustrate your personal brand? Why will it matter to your ePortfolio's audience?

How will you present this artifact to be engaging for viewers in your ePortfolio?

Potential Artifact E:

How does this artifact illustrate your personal brand? Why will it matter to your ePortfolio's audience?

How will you present this artifact to be engaging for viewers in your ePortfolio?

CREATING REFLECTIVE WRITING TO ACCOMPANY AN ARTIFACT

Reflective writing contextualizes an artifact for the ePortfolio audience. Consider one potential artifact from your list above and answer the freewriting questions below:

What is this artifact?

How will you visually represent it in the ePortfolio?

How does this artifact illustrate the skill, experience, or knowledge you are trying to communicate?

How do you want your ePortfolio audience to engage with this artifact? What do you want them to conclude about you following that engagement?

What did you learn or gain through this experience? How will that impact how you approach future experiences?

How does this artifact relate back to your personal brand and professional goals?