

Future Tracks

NAME _____

DATE _____

Part 1 Directions

In your group, review **two** of the resources below. For each resource, click the link to open. As you review them, consider the question: *How can my digital footprint affect my future opportunities?* Capture your ideas in the Notes Tracker below.

Resource 1



Read: **How Colleges Use Kids' Social Media Feeds**

CAROLINE KNORR, COMMONSENSEMEDIA.ORG, 3/11/2019 (4 MINS.)

Resource 2



Listen: **Using Social Media, Students Aspire to Become "Influencers"**

COREY TAKAHASHI, NPR NEWS, 1/7/2017 (3 MINS.)

Resource 3



Read: **The Case Against Personal Brands**

JESSICA HOLLAND, BBC.COM, 7/23/2017 (8 MINS.)

Resource 4



Watch: **Top Tips: Social Media**

UNIVERSITY OF SHEFFIELD CAREERS SERVICE, UPLOADED TO YOUTUBE.COM, 1/6/2017 (3 MINS.)



DIGITAL FOOTPRINT & IDENTITY

We define who we are.



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Notes Tracker:

Resource #	How can your digital footprint affect your future opportunities?	Do you agree with the message in this resource? Why, or why not?



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Part 2 Directions

Step 1: Read the vignette "Haunting Picture" from the book *True Connections* (link below). Think about how the vignette shows the impact someone's digital footprint can have on future opportunities.



Read: **Haunting Picture**

JAZLYN MOSES, [TRUE CONNECTIONS: TEEN-TO-TEEN ADVICE ABOUT SOCIAL MEDIA AND THE DIGITAL WORLD](#) (826 BOOKS, 2019), PP. 37-39.

Step 2: After reading the vignette, brainstorm and write your own vignette where someone's digital footprint has a **positive impact** on their future opportunities. Your vignette can be fiction or nonfiction but must include a situation where someone's posts or online activity help them take advantage of a future opportunity (college admission, job hiring, etc.). Your vignette must include **specific details**, including:

- What the person posted or did online that showed a positive footprint
- What the opportunity was that was affected by their footprint
- How the opportunity was affected positively by the person's footprint

Write your vignette in the space below.



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