

Name: \_\_\_\_\_

Media Literacy Quiz #2

1. What is media? List at least two examples of different forms of media.

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2. What is fake news and why does it exist?

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3. List and explain **two** different types of fake news. Give an example of where you might see each of the two you chose.

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4. Briefly explain the “War of the Worlds” broadcast and what happened due to its airing on public radio in 1938.

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5. Explain Media Literacy Paradigm (list the steps)

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6.

Apply the Media Literacy Paradigm to the above photo and explain each of the **five** pieces.

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7. Explain what propaganda is and what purpose it serves

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8. List and explain **one** form of propaganda

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9. The propaganda strategy that gives off the idea that “everyone is doing it/buying it” is what? \_\_\_\_\_

10. When celebrity spokespeople are present in an ad, what propaganda strategy is being used? \_\_\_\_\_