

Advertising Project Grade sheet- 250 points

Student Name(s) _____

<u>Project Element</u>	<u>Points</u>	<u>Complete Y/N</u>	<u>Comments</u>
Focus Group Questions/Analysis of Results	25		
Rough draft of advertisement	25		
Workday #1	50		
Workday #2	50		
Completed Advertisement per directions	75		
Presentation (Extra Credit)	25		