

Digital Narrative Rubric

	5 Exceptional	4 Skilled	3 Proficient	2 Developing	1 Inadequate
Exposition	The project creatively engages the audience by setting out a well-developed conflict, situation, or observation. It establishes one or multiple points of view and introduces a narrator and/or complex characters.	The project engages and orients the audience by setting out a conflict, situation, or observation. It establishes one or multiple points of view and introduces a narrator and/or well-developed characters.	The project orients the reader by setting out a conflict, situation, or observation. It establishes one point of view and introduces a narrator and/or developed characters.	The project provides a setting with a vague conflict, situation, or observation with an unclear point of view. It introduces a narrator and/or underdeveloped characters.	The project provides a setting that is unclear with a vague conflict, situation, or observation. It has an unclear point of view and underdeveloped narrator and/or characters.
Narrative Techniques and Development	The project demonstrates sophisticated narrative techniques such as engaging dialogue, artistic pacing, vivid description, complex reflection, and multiple plot lines to develop experiences, events, and/or characters.	The project demonstrates deliberate use of narrative techniques such as dialogue, pacing, description, reflection, and multiple plot lines to develop experiences, events, and/or characters.	The project uses narrative techniques such as dialogue, description, and reflection that illustrate events and/or characters.	The project uses some narrative techniques such as dialogue or description that merely retells events and/or experiences.	The project lacks narrative techniques and merely retells events and/or experiences.
Organization and Cohesion	The project creates a seamless progression of experiences or events using multiple techniques—such as chronology, flashback, foreshadowing, suspense, etc.—to sequence events so that they build on one another to create a coherent whole.	The project creates a smooth progression of experiences or events using a variety of techniques—such as chronology, flashback, foreshadowing, suspense, etc.—to sequence events so that they build on one another to create a coherent whole.	The project creates a logical progression of experiences or events using some techniques—such as chronology, flashback, foreshadowing, suspense, etc.—to sequence events so that they build on one another to create a coherent whole.	The project creates a sequence or progression of experiences or events.	The project lacks a sequence or progression of experiences or events or presents an illogical sequence of events.
Style and Conventions	The project uses eloquent words and phrases, showing details and rich sensory language and mold to convey a realistic picture of the experiences, events, setting, and/or characters.	The project uses precise words and phrases, showing details and controlled sensory language and mood to convey a realistic picture of the experiences, events, setting, and/or characters.	The project uses words and phrases, telling details and sensory language to convey a vivid picture of the experiences, events, setting, and/or characters.	The project uses words and phrases and telling details to convey experiences, events, settings, and/or characters.	The project merely tells about experiences, events, settings, and/or characters.
Conclusion	The project moves to a conclusion that artfully follows from and thoughtfully reflects on what is experienced, observed, or resolved over the course of the narrative.	The project builds to a conclusion that logically follows from and reflects on what is experienced, observed, or resolved over the course of the narrative.	The project provides a conclusion that follows from and reflects on what is experienced, observed, or resolved over the course of the narrative.	The project provides a conclusion that follows from what is experienced, observed, or resolved over the course of the narrative.	The project may provide a conclusion to the vents of the narrative.